



“Migration and Mobility”: Constructing Swiss Identity and Country Image in Times of Migration: Europe Between Integration and Exclusion

March 20, 2017

LA SUISSE EXISTE
LA SUISSE N'EXISTE PAS

- 13:30 – 13:45 Welcome and Introduction
Prof. Dr. Diana Inghoff, University of Fribourg
- 13:45 – 14:00 Overview: Country identity and country image in times of migration: Historical discourses and measurement insights
Prof. Dr. Diana Inghoff, University of Fribourg
- 14:00 – 14:15 Swiss citizens' attitudes toward refugees and their information use
Prof. Dr. Julia Metag, University of Fribourg
- 14:15 – 14:45 Identity, politics, and discourse
*Prof. Dr. Ruth Wodak, Lancaster University/University Vienna;
Willy Brandt Chair 2017, Malmö University*
- 14:45 – 15:15 Roundtable discussion I (all speakers)
- 15:15 – 15:45 *Coffee break*
- 15:45 – 16:10 La construction de la migration intra-européenne comme problème public. Le cas des pays d'origine
Prof. Dr. Camelia Beciu, University of Bucharest
- 16:10 – 16:25 Linking country images, migration and critical discourse analysis
Dr. Alina Dolea, Fullbright Fellow at University of Southern California/CPD
- 16:25 – 16:40 What can we learn from Norway and Sweden? Refugee issues and country images
Ass. Prof. Dr. Alexander Buhmann, BI Norwegian Business School, Oslo
- 16:40 – 17:00 Roundtable discussion II (all speakers)
- 17:00 – 17:15 Summary & conclusions
- 17:15 *Apéro*

Free participation, please register: Anne-Marie Carrel, anne-marie.carrel@unifr.ch